



Perspectives Newsletter

January 2024

This newsletter is published by and for the Brandon League of Fine Arts

Volume 65 / Issue 1

A not-for-profit art league serving the needs of the Greater Brandon Area art community for over 55 years.



Happy New Year!

Join us Monday, January 15, 6:30 p.m. at Creative Junk Therapy, 772 W. Lumsden Road

Watercolor Pencils Demo/Workshop



Dineen Roeller will share some Watercolor Pencil techniques that create interest and movement. Watercolor Paper will be provided, including an assortment of Watercolor Pencils, colored pencils and paintbrushes. If you have your own watercolor/colored pencils, please bring and label them as yours. She is a very talented and multi-faceted artist specializing in murals, upcycling furniture, acrylic painting and watercolor pencil. She will touch on techniques such as: blending, shading, color value, and creating different effects. After her demonstration, you are invited to try!

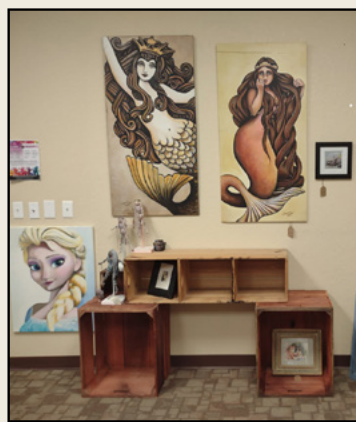
Member Spotlight

Dineen Roeller, is a self-taught artist with a highly diversified art background and commissioned art history. Clients included Panama Jack, Wallaby Jack and Hallmark. She specializes in decorative and illustrative works, and established herself as an artist and muralist through her company, Deco Haven Artistry.

In 2017, she established The Riverview Artist Group, where she could inspire individual confidence, share knowledge and build friendships. Soon after, Dineen focused her efforts on art exhibits and local artistic opportunities. In 2023 she participated in the Emerging Artist Exhibition at the Carrollwood Cultural Center and won First Place.

Dineen is passionate about art and the artist community. She still does commission work and is one of the most

prolific members of the BLFA. Check out her consignment wall at CJT and talk to her about the possibility of sharing her space.



***If you are not a member and have attended a workshop, the fee for additional workshops is \$20. If you join this year for \$40, workshops are free and you are paid for the year.**



Interested in Membership to the Brandon League of Fine Arts, please contact Beth Smedley @ smedley.creative@gmail.com



BLFA.us



BOARD OF DIRECTORS

President:

Vice President:

Secretary:

Treasurer:

Newsletter: Beth Smedley

Photography: Guy Learn

Promotional Committee:

Beth Smedley
Dineen Roeller
Roxanne Tobaison
Carol Stebbins

Membership: Guy Learn

Refreshments:

Dineen Roeller
Ren Hesse
Carol Stebbins

Hanging Committee:

Roxanne Tobaison, Dineen
Roeller, Chris Klein, Karen
Koseck, Carlene Earl, Beth
Smedley

Revolving Displays:

Roxanne Tobaison

Shows:

For the Sake of Art Exhibit
Member Show
ArtWorks (TBD)

Website: David Bahm

Paint Out, Field Trips:

Anyone interested in
volunteering for any position,
contact Beth Smedley @
smedley.creative@gmail.com

Submit news, articles and
photos to: Beth Smedley at
Smedley.Creative@gmail.com



INTERIM PRESIDENT'S MESSAGE

Welcome to 2024! I hope everyone had a wonderful Christmas and New Year's with friends and family. Our Christmas party was a great success.

Thanks to our wonderful Board, we have really grown since our time at Center Place. Our partnership with Creative Junk Therapy, energetic chairpeople and format change to hands-on workshops and demos, has made for engaging and artistic meetings. So pleased to see the social aspect of our art community grow so much. We strive to offer creativity and inspiration at every meeting and event this year. Working hard on structure and communication within the League.

Kudos to our refreshment committee, secretary, VP, treasurer and CJT partner for doing an outstanding job. And a special recognition to Roxanne Tobaison, without whom we would be guessing about so much. Her guidance has been so valuable to the League. I appreciate you so much.

Down to Business

We didn't have the formal election last November. So for now, I am acting President. If anyone wishes to run for an office, please let a Board member know. Otherwise, we will vote at the January meeting to elect and install the 2024 Board as Bonnie laid out in the last newsletter.

The following members are running for 2024 office:

President - Beth Smedley
Vice President - Guy Learn
Secretary - Carol Stebbins
Treasurer- Karen Koseck*

This year, with the help of all BLFA members, we will be creating more, exhibiting more and growing. Art is what has brought us all together, so let's get creative!

Cheers!

Beth Smedley
Interim BLFA President

smedley.creative@gmail.com

*Karen Koseck has volunteered to be treasurer since Bonnie's letter in December.

For the Love of Art

Member Exhibit & Prize Drawing

The BLFA is starting the new year with a **member exhibit!** This will be the first one on the **BLFA/CJT Collaborative Wall**. We have so many new and creative members and we can't Show and Tell everyone, so we are asking **EVERY member** to bring in a piece of your creative efforts to display. No time restrictions. Could be a sketch or a school project or a scribble on a napkin. For 3D works, you can bring in a photo. Please refrain from using sawtooth hardware. We are attaching to a wire grid. Sawtooths can pull out.

The pieces will hang on **The Wall** from Feb. until the March member meeting. Be sure to put your name on the piece. We are looking for **100% participation**.

For each member who brings in a representation or a sample of their work, their name will go into a drawing for a prize.

Let's fill up that wall!



Opportunity



Many of you know Michele Stone. She was the Art Curator of Carrollwood Cultural Center. She is now the Gallery Manager at Florida Craft Art in St. Petersburg. If you haven't been there, it is a real treat. So much cool art. Very cool - just like the art the BLFA creates. She will be having her next jurying selection in February, and the **deadline for entries is January 31**. Click the link below to find out more about Florida Craft Art and the jurying process.

<https://floridacraftart.org/artist-opportunities/how-to-become-a-retail-gallery-artist/>





Brandon League of Fine Arts MEMBERSHIP APPLICATION

Please print legibly.

Name _____

Address _____

City _____ State _____ Zip _____

Phone _____

Email _____

Website _____

Medium _____

How did you find the BLFA? _____

Birthday: Month _____ Day _____

Are you OK to have your information in the BLFA directory? Yes No

Membership type: Individual \$40 Family \$50

Make checks payable to: BLFA

Please contact the BLFA if you would like information about volunteer opportunities.

For more information, email Beth Smedley @ smedley.creative@gmail.com.

Thank you for supporting the Brandon League of Fine Arts

From **Membership**

Thank you to everyone who has renewed their memberships. Applications are available at meetings and in all newsletters.

From the **Promotion Committee**

The **2024 Florida State Fair** runs February 8-19. The BLFA will have a booth in the Family Living Center where art is displayed. This is great exposure for club recognition and a chance to increase membership. The plan is to have two members at the booth in shifts. Two members from 10-1, and two from 1-4 each day. All member volunteers will receive a free Fair ticket. If interested, contact Beth for sign-up sheet smedley.creative@gmail.com.

From the **Secretary**

What a great time to be part of this artistic group as we share skills and talent with each other and the community.

There will be take away memos recapping events and info from the meetings. These will be available at the meeting.

From **Revolving Displays**

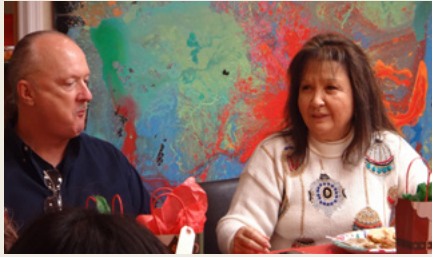
2 sales in BAC - Brandon in Dec.
Congrats to Bonnie Phillips and Barbara Tudek.
Riverview BAC Turnover Jan. 19, 1:30 - 2:30 pm

From **Refreshments**

Thank you to all who bring a treat to share. It is very much appreciated. Anyone who wishes to bring something, please contact Dineen Roeller, dineenroellerart@gmail.com.

Christmas Party Highlights

Ho, ho, ho!
It's a party every month at
BLFA!



Guy Learn provided this gorgeous hand painted ornament for the gift swap. Just AMAZING!



The Florida State needs artists to compete in Plein Air Art painted during the Fair. First place prize will be \$300. Also, a new 4X6" post card-size category has been added with \$100 for first place. Plein air entry form [Here](#).

Here is the link to Competitions

Deadline to enter is Dec. 8,2023. Cost per entry is \$5.00. floridastatefair.com/competitions

Bonnie had set up a BLFA opportunity for a table at the Fair. The effort includes 2 members to man a table; 2 shifts. Good exposure for the League. If interested, ask for the sign up sheet at the January meeting.



The 2024 Florida Strawberry Festival

February 29thru March 10

[Click Here for Rules and Entry Forms](#)

This is a great show with a new exhibit space at the Strawberry Festival. Many categories to enter. Check it out.

BLFA Member Art Classes

Paint Along with Bonnie!

Classes in oil, acrylic, watercolor, textile painting, pouring, collage, pen & ink, colored pencil and more.

Limit 5 students.

Individual instruction. First class FREE supplies.



BLFA Member Classes at Creative Junk Therapy



CREATIVE JUNK THERAPY

772 W Lumsden Rd. in Brandon
In La Viva Plaza • (813) 324-9777

Visit Creative Junk Therapy's FB page and/or website for additional classes and schedules.

[Facebook.com/CreativeJunkTherapy](https://www.facebook.com/CreativeJunkTherapy)

www.CreativeJunkTherapy.org



Oil Painting

Chris Klein
Wednesdays, 10:30 a.m.-1 p.m.



Colored Pencils, Pastels and More

Michelle Young
Saturday, Jan. 27, 10.:30 a.m.



Beginner Watercolors

Roxanne Tobaison
Saturday, Feb. 10, 10:30 a.m.



Inspired Acrylic Painting

Karen Koseck
Saturday, Jan. 27, 10:30 a.m.



Beyond Basic Watercolor

Roxanne Tobaison
Saturday, Feb. 10, 1:30 p.m.

Creative Junk Therapy Hours

Mon - Tues	closed
Wed - Fri	12-7 pm
Sat - Sun	10-7 pm



Whats on the Horizon for BLFA

January

- Election of BLFA Board of Directors
- Watercolor pencil demo



February

- *For the Love of Art* member exhibit
- Florida State Fair table
- Acrylic techniques demo



March (National Craft Month)

- **March 9:** Garage sale **FUNDRAISER** at Smedley residence
- For the Love of Art member exhibit winner awarded
- Guest Speaker: Kathy Carrier to talk about her art.



April

- 10 x 10 **FUNDRAISER**. Hoping members commit to producing at least one 10 x 10 piece of creativity that is donated to a BLFA sale. BLFA to supply the substrate if needed. Dates, location and pricing TBD.
- Demo TBD. Suggestions and volunteers encouraged.

May

- Demo TBD. Suggestions and volunteers encouraged.
- **Member show**. This is the big annual BLFA Member show with monetary prize. \$10 per entry. Two entry limit.

Bay Area Cardiology Locations

BRANDON
635 Eichenfeld Dr.
Brandon, FL 33511
(813) 684-6000

RIVERVIEW
13029 Summerfield Square Dr.
Riverview, FL 33578 (813) 443-0880

TGH – HEALTHPLEX
10740 Palm River Road
Tampa, FL 33619
(813) 684-6000

Bay Area Cardiology - Riverview location turnover Friday, Jan. 19, 1:30 - 2:30 p.m.

This is an excellent opportunity to exhibit and possibly sell your artwork. Roxanne will periodically change out the art at the locations above.
If you would like to have your art hung in the waiting room of BAC, you must pre-register with Roxanne. Details to follow.



**Bay Area Cardiology
Associates, P.A.**
Consultative, Diagnostic & Interventional Cardiology

Main Office: 635 Eichenfeld Dr., Brandon, FL. 33511
(813) 684-6000 Fax (813) 654-9032

Billing Office: (813) 684-9474

Sun City Office: 3920 Galen Court, Sun City Center, FL. 33573
(813) 634-7200 Fax (813) 633-3841